

## Partnership - Chef Suman Roy and Imperial Caviar & Seafood

**Dollard-des-Ormeaux, Québec, July 14, 2014**

Nationally acclaimed Executive Chef and award winning author, [Chef Suman Roy](#) and one of the world leaders in the production and manufacturing of high quality Caviar, [Imperial Caviar & Seafood](#) are pleased to announce a newly formed partnership between the two Culinary groups.

Chef Suman will bring his decades of culinary expertise to the Caviar market here in Canada in order to drive company brand development and awareness, as well as major account acquisition.

Chef Suman Roy said "I am proud to be in partnership with a Canadian company committed to delivering a unique value to an up-scale Canadian marketplace. We look forward to bringing our professional strengths together in concert to carry our message of quality and uniqueness to all Culinary segments."

Chef Suman is a Canadian Cuisine advocate globally, the award winning author of "From Pemmanic To Poutine - A Journey Through Canada's Culinary History. He is the 2010 Gourmand World Cookbook Award winner (Paris, France) and a Cordon D'Or Culinary Academy Award (Florida, United States).

He has been recognized by the Premier of Ontario for his literary contribution and was awarded Hero of Everyday Life and CEO's Marketplace Excellence Award by Sodexo, as well as the President's Award by The Escoffier Society of Toronto. He was invited to be the first Chef member to sit in Toronto Food Policy Council, in recognition of his knowledge and passion towards a Greener Culinary journey. In the same year, Chef became the first Canadian Chef to be invited to visit Singapore by IE Singapore to explore the Singaporean Cuisine. He has visited China as the ambassador of Canadian Cuisine.

He and his creations have been featured in various Television shows, News Articles and Culinary Magazines.

Imperial Caviar & Seafood is a Canadian based company established in 2012 with the goal of becoming a vertically integrated caviar producer and a world leader in caviar substitute manufacturing.

Imperial Caviar & Seafood is a purveyor of Canadian caviars and is rapidly becoming a vertically integrated caviar transformer/producer working directly with fisherman and hatcheries all across Canada. From the ocean to your table we are dedicated to work with only the freshest and best resources the Canadian pristine environment has to offer.

Imperial Caviar & Seafood is a world leader in the global market for caviar substitute manufacturing using ZERO fish product or by-products. Kelp Caviar strives in producing only high end products, using top quality ingredients. Our Kelp Caviar is 100% vegetarian and made from natural ingredients only.

For further information or for any questions, please contact [media@chefsuman.ca](mailto:media@chefsuman.ca)